

YOU'RE INVITED to the FIRST EVER LEGO CLUB KIDVENTION

SUMMER
2000



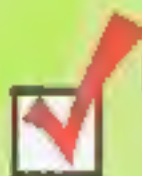
at LEGOLAND California!

Please return this survey
by Jan. 30, 2000



We want to know what
you and your family would
like to do at the first ever
LEGO Club Kidvention.

Please fill out the survey below with
your family and friends and vote on what
you'd most like to do at the convention.



Yes!

My family and I are interested in
attending the LEGO Club Kidvention
at LEGOLAND California, Summer 2000
(LEGOLAND California, is in Carlsbad, California
just 30 minutes north of San Diego and one hour
south of Disneyland.)

Fold Here Please

Build Your Own Kidvention:

most
want
to do

- ☐ Participate in building World's Tallest LEGO Tower to beat the Guinness Record.
- ☐ Try out the "Adventures of the LEGO Maniac" obstacle course.
- ☐ Meet the LEGO Model Designers: Questions and Answers with the designers and special building workshops.
- ☐ Meet other LEGO Club members from around the country, see their LEGO creations, and show them mine.
- ☐ Family Scavenger Hunt in the Park with prizes.
- ☐ Parent building event-where the kids are the judges!
- ☐ Play the LEGO computer games against other kids on a big screen.
- ☐ Participate in a LEGO Mindstorms "Gladiator" event (control the movements of a LEGO Mindstorms model in a ring against other kids).
- ☐ Get sneak previews of new LEGO toys and games and give your ideas.
- ☐ See a special LEGO Star Wars Collector's Edition area.

Other

Please rate the activities you would most
like to do at the Club Kidvention.
(On a scale of 1-4, with 4 being the coolest idea).

stinks	ok	cool	coolest
1	2	3	4
1	2	3	4
1	2	3	4
1	2	3	4
1	2	3	4
1	2	3	4
1	2	3	4
1	2	3	4
1	2	3	4
1	2	3	4

Now, please put a check mark beside the ONE thing that you really want to do the MOST!

Can you access the Internet to get more information?

yes

no

LEGOLAND California is thinking about opening a special LEGO Club House. What do you think should be in the Club House?

Your Age _____ Date of Birth _____
Month/Day/Year of Birth

Circle one
Male Female

Please ask your parent to fill in these 4 questions:

1. Please tell us who would come to the LEGO Club Kidvention:

How many adults? _____

How many kids? _____

2. Please tell us the likelihood of your family attending the LEGO Club Kidvention in Southern California, in Summer 2000?
(Please check one)

- ☐ Absolutely! We wouldn't want to miss the LEGO Club Kidvention!!!
☐ Very likely-there's a very good chance we'll go.
☐ Somewhat likely-there's a 50/50 chance we'll go.

3. If you attend the LEGO Club Kidvention, how many days would you stay in the Southern California area for a vacation?

- ☐ 2-3 days ☐ 4-6 days ☐ 7+ days
☐ I already live in Southern California.

4. Please indicate which travel package you would be most interested in:

- ☐ An all-inclusive package for the LEGO Club Kidvention, airfare, hotel, and rental car.
☐ Just the LEGO Club Kidvention price (I would make my own travel arrangements).

NOW, PLEASE FOLD AND TAPE TOGETHER YOUR SURVEY SO THAT THE LEGO CLUB KIDVENTION ADDRESS IS ON THE OUTSIDE. Please drop your completed survey in the mail by January 30, 2000.



For more information
about LEGOLAND California
call (760) 918-LEGO or visit
www.legolandca.com



PLEASE
PUT
STAMP
HERE

LEGO Club Kidvention Survey
P.O. Box 1308
Enfield, CT 06083-1308



TWO
FOR ONE!



NOW YOU CAN
SIGN UP TWO OF
YOUR FRIENDS WITH
JUST ONE LEGO
COLLECTORS STAMP OR
A LEGO UPC SYMBOL
FROM A BOX.

Sign Up 2 Friends!

For a FREE LEGO Club Membership!

Yes!

I want to Sign Up Two Friends for a FREE LEGO Club Membership!

Please tape one LEGO Collectors stamp or UPC symbol here.
(You'll find a Collector's stamp on the building instructions of any LEGO System set).



Collectors stamp



or

Barcode



Friend #1:

SFY2

Your friend's name _____

Your friend's street address _____

City _____ State _____ Zip _____

Your friend's Age _____ Your friend's Date of Birth _____
Month/Day/Year of Birth

e-mail address _____

Friend #2:

Your friend's name _____

Your friend's street address _____

City _____ State _____ Zip _____

Your friend's Age _____ Your friend's Date of Birth _____
Month/Day/Year of Birth

e-mail address _____

Now you and your friends can share the LEGO Club membership fun!



Picture yourself winning
prizes in fun contests!



Better Building tips



Check out Cool LEGO
Creations by Kids like you!



Crazy Comic Action



Plus!

Be the first to find out
about all new LEGO sets

PLEASE
PUT
STAMP
HERE

LEGO Club
P.O. Box 1157
Enfield, CT 06083-1157

